

EXECUTIVE COMMITTEE

MEETING MINUTES



Date: January 12, 2021
Time: 2:00 pm
Location: Virtual Meeting via Microsoft Teams
Members Present: Jerry Baake, John Bloor, Lisa Geason-Bauer, Tom Hostad, Tim Ploetz, Dawn Schicker
Others Present: Laura Catherman, Cindy Simons

Ms. Geason-Bauer called the meeting to order at 2:02 pm

Review and Approval of Meeting Minutes

Mr. Bloor moved to approve the January 7, 2020 meeting minutes as presented. Mr. Hostad seconded. The motion carried unanimously.

Review and Discuss Draft WOWWDB Strategic Plan: 2021 Work Plan

Ms. Catherman provided an overview of the proposed 2021 Work Plan. This was created based on input from the board's recent strategic planning alignment session. The 2021 Work Plan was created in the same manner as the 2020 Work Plan which uses a strategy provided by the strategic planning facilitator, Terri Phillips. The Work Plan is broken into four quarters with actionable strategies included each quarter for the four overarching strategic objectives. Ms. Catherman will share quarterly updates with the executive committee.

Ms. Geason-Bauer inquired about continuing to include board education as a deliverable. The committee concurred. Ms. Catherman indicated that it would be added as a strategy in objective #2. Mr. Hostad inquired about the elevator speech and recommended providing the final version on a business card for board members. The committee concurred that this should be explored.

Ms. Geason-Bauer made a motion to approve the 2021 Work Plan. Mr. Hostad seconded. The motion carried unanimously.

Other Business

With no other business, the meeting adjourned at 2:16 pm

Respectfully submitted by:

Laura Catherman